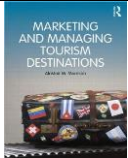
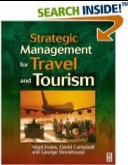

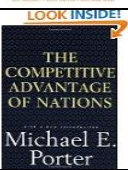
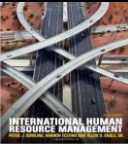


BACHELOR HOSPITALITY & TOURISM MANAGEMENT STUDIES

FALL 2017 SENIOR BOOKLIST

Elective Courses:		
Course Title	Reference	
Cruise Line Management FTS3770 John Wardlaw	N/A	
Destination Marketing FTS3210 Jo-Anne Croes	Title: <i>Marketing and Managing Tourism Destinations</i> Author(s): Alastair M. Morrison Taylor & Francis, 1 st Edition (2013) ISBN-13: 978-0415672504	
Digital and Social Media Strategy in Tourism FTS3610 Jo-Anne Croes	N/A	
Strategic Tourism Management FTS3116 Madhu Jadnanansing	Title: <i>Strategic Management for Travel and Tourism</i> Author(s): Nigel Evans, David Campbell & George Stonehouse Butterworth-Heinemann (2003) ISBN-10: 0-7506-4854-6	
International Business Law FTS3810 Don Taylor	Title: <i>International Business Law</i> Author(s): Ray A. August, Don Mayer, Michael Bixby Prentice Hall, 6 th Edition (2013) ISBN-13: 978-0132718974	
International Economics FTS3515 Don Taylor	Title: <i>The Competitive Advantage of Nations</i> Author(s): Michael E. Porter Free Press (1998) ISBN-13: 978-0684841472	
International HR FTS3520 USC Catherine Gustafson (8wk program)	Title: <i>International Human Resource Management</i> Author(s): Peter J. Dowling, Marion Festing & Allen D. Engle South-Western Cengage Learning, 6 th Edition (2013) ISBN-13: 978- 1408075746	

**ALL BOOKS CAN BE ORDERED ONLINE AT WWW.AMAZON.COM OR WWW.BARNESANDNOBLE.COM OR WWW.ABEBOOKS.COM

OR YOU CAN CHECK WITH OTHER STUDENTS, IF THEY HAVE BOOKS TO SELL.

- Subject to Change -

- May 30, 2017 -